BEST PRACTICE - 1

Recycling of Pooja Waste

Objectives- The main objective of it is to manage pooja waste by recycling so that we could develop waste management tendency among youth and employees. The purpose is to develop social awareness and environment friendly habits for a sustainable future based on mutual understanding between both.

The context-Main challenge is to convince people to collect pooja waste in a separate place not in Holy River Ganga.

The Practice- It is very new initiative so we are trying and convincing our employees and students for this activity. Nirvana Upcyclers provide comprehensive, meaningful, inclusive and relevant guidance to rural women so that they could become self-sufficient, morally upright, socially aware and spiritually awake.

Evidence of success- We initiated it between students and successfully done a slogan competition and an awareness program in which they had participated very eagerly. Nirvana Upcyclers collect pooja waste material and upcycles it to make useful handicrafts.

Problems encountered- It needed more events and awareness.

Notes- DAV college and Nirvana Upcyclers signed a MOU in 2023 that follow all the necessary initiatives. The purpose of this MOU is to develop social awareness and environment friendly habits for a sustainable future based on mutual understanding between both.



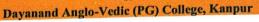






MEMORANDUM OF UNDERSTANDING Between

Nivaran Upcyclers Pvt. Ltd., Kanpur 8





PURPOSE

The purpose of this MOU is to develop social awareness and environment-friendly habits for a sustainable future based on mutual understanding between the Nivaran Upcyclers Private Limited, Kanpur, Uttar Pradesh, India and Dayanand Anglo-Vedic (PG) College, Kanpur, Uttar Pradesh, India. Both Nivaran Upcyclers Private Limited, Kanpur and Dayanand Anglo-Vedic (PG) College, Kanpur, may be referred to individually as the "party" or collectively as the "parties".

SCOPE OF ACTIVITIES

Nivaran Upcyclers Private Limited, Kanpur endeavours to provide comprehensive, meaningful, inclusive and relevant guidance to rural women so that they could become self-sufficient, morally upright, socially aware and spiritually awake. Nivaran Upcyclers collects Pooja Waste Material and upcycles it to make useful handicraft items. As a result of multi-dimensional progress, dynamic leadership and social impact, our initiative has been appreciated by Mayor Nagar Nigam, Kanpur, Additional Labour Commissioner, Central Pollution Control Board, Kanpur and various legislators. Our work has been widely appreciated by all leading Media Houses like Dainik Jagran, Amar Ujala, Hindustan and Dainik Jagran I-next.

Dayanand Anglo-Vedic (PG) College, Kanpur and Nivaran Upcyclers Private Limited, Kanpur, aim to undertake cooperation in areas that may include, but are not restricted to, the following:

- Installation of Pooja Waste Collection boxes at prominent locations of Kanpur city.
- To organize Talk Shows, Awareness Campaigns, and online activities to spread the message of upcycling.
- Introduce the concept of upcycling amongst the youth of the society.
- Promote Zero waste habits and sustainable living concepts.
- Empower women and rural artisans.
- Organize street plays.
- Involve volunteers from various schools and colleges.
- Schedule a review meeting every three months for the evaluation of the work.
- Promote the use of recycled items.
- Spread the 3R philosophy- Reduce, Reuse, Recycle.
- Organize and participate in various exhibitions to promote Upcycled Handicraft
- To support and co-ordinate with each other in various social activities (as and when needed).

ACTIVITY AGREEMENTS

Before any activities may be implemented, the parties shall discuss the relevant issues to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the activity. Activity agreements will include such terms as the following: a) Elaboration of the responsibilities of each party for the agreed upon activity. b) Specific schedules for the activity. c) Budgets and sources of finances for the activity. d) Detailed management of intellectual property rights and publications. e) Any other items deemed necessary for the efficient management of the activity. OBLIGATIONS Both the organizations acknowledge the fact that no contractual relationship has been created out of this MOU and they agree to work in unison towards their respective goals and targets to make this collaboration a success and thereby exemplify the spirit of transparency and responsibility.

USE OF LOGO/NAME

"Permission is given to both the parties to use the official marks of the other party, specifically the institutional name and/or institutional logo, solely for the purposes of promoting and administering the collaborative activities between the institutions; Provided that the party using the official marks of the other party shall take all such reasonable degree of care as an institution of good ethical and normal prudence would expect in its own case."

ARBITRATION AND JURISDICTION

In case of any dispute arising between the parties with respect to any of the terms in this MOU, the parties undertake to settle the same by issuing a notice within 15 days from the date of the issue becoming known to either party. In case no such settlement is arrived at after mutual negotiations, the matter may be resolved by arbitration and shall be governed by the provisions of the Arbitration and Conciliation Act 1996 subject to any statutory modification, amendment or re-enactment, from time to time.

RENEWAL, TERMINATION AND AMENDMENT

a. This MOU shall remain in force for a period of Five years from the date of the last signature. This MOU may be extended by the written consent of the parties.

b. This MOU may be terminated by either party giving written notice to the other party at least 180 days in advance of the stated termination date. Termination of this MOU shall not affect activities in progress pursuant to specific activity agreements, which shall continue until concluded by the parties in accordance with their terms or as otherwise agreed to by the parties in writing.

c. This MOU may be amended only by the written consent of the parties.

PROF. ARUN KUMAR DIXIT

PRINCIPAL

DAYANAND ANGLO-VEDIC (PG) COLLEGE, KANPUR DATE- 1상 12억

> PRINCIPAL D.A-V. COLLEGE, KANPUR

DR. LATIKA MATHUR

DIRECTOR

NIVARAN UPCYCLERS Pvt. Ltd., KANPUR DATE- 18년12년

FOR NIVARAN UPCYCLERS PVT. LTD

Director